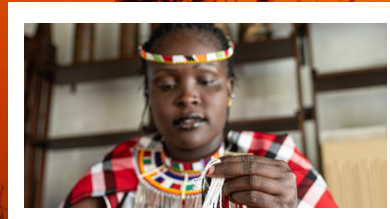




ROOTS OF CHANGE

Lazizi Welfare
Foundation's Journey
in Masai Mara



Get to
Know us



Lazizi Welfare Foundation allows us to give back to the community and support initiatives that promote the four pillars

This not only benefits the local communities but also helps in creating a sustainable and positive impact on the environment and society as a whole.

COMMUNITY



The Lazizi Welfare Foundation reflects our commitment to social responsibility and sustainability, showing that we prioritize making a meaningful difference in the community through long-term support and engagement.

We have made significant strides in various projects to enhance the community's living conditions and empower their residents. With the supply of clean water for household and livestock use, as well as the provision of electricity to the community nearby, essential needs are being met efficiently.

The completion of the Talek road project further demonstrates the commitment to improving infrastructure for better connectivity and accessibility.



COMMUNITY

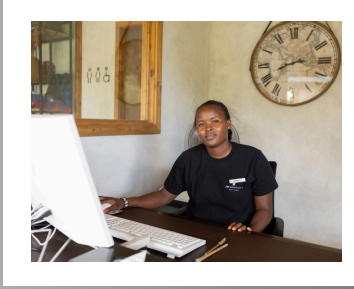


On 18th September 2024, Irbaan Primary School, located in our neighboring community, was tragically affected by a fire caused by an electrical fault, which destroyed the school dormitory. In response, we visited the school to offer our support and comfort to both the students and teachers.

As part of our ongoing commitment to education and improving access to essential resources, Lazizi Welfare Foundation donated school uniforms to all the affected students, helping them recover after the loss of their personal belongings in the fire. Our team also took the opportunity to engage with the students, emphasizing the importance of education in shaping their future success.



EMPOWERMENT



The Lodge's Apprenticeship Program presents a transformative opportunity for young women to immerse themselves in comprehensive training across all lodge departments. Designed to equip them with the skills necessary for thriving careers in the hospitality industry, this program stands as a beacon of our commitment to gender equality. Our vision is to cultivate a pipeline of skilled female professionals who will not only excel in the hospitality sector but also lead and inspire.

In addition to training in hospitality, we also empower the ladies from the local communities at our Lodge by integrating them into bead-making activities with our guests. This cultural exchange not only celebrates and preserves their traditional crafts but also provides them with a platform to share their heritage and skills, further fostering an environment of learning and empowerment.

At our lodge, we are proud to employ 70% of locals, providing them with opportunities to support their families and enhance their overall well-being. This initiative reflects our dedication to uplifting the community through education and sustainable employment.



CONSERVATION



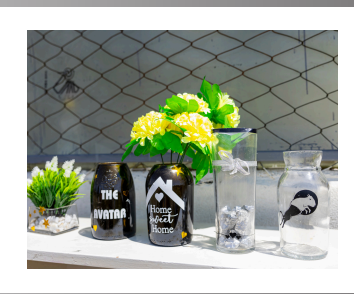
The associates of our Lodge have demonstrated an unwavering commitment to environmental stewardship through a series of impactful conservation activities. In a dedicated clean drive, they meticulously cleared litter and debris from the areas surrounding the lodge, greatly enhancing the natural beauty and health of the local environment.

Beyond just cleaning, these associates have made a lasting contribution to the region's ecology by planting over 1,500 trees, including indigenous species in the past 6 months. This extensive tree planting initiative not only revitalizes the landscape but also promotes biodiversity, helps in carbon sequestration, and stabilizes the soil, thereby fortifying the area against erosion.

Guests can also contribute to our conservation efforts and help forge a greener future by adopting a tree. Through this initiative, they actively participate in nurturing a more sustainable environment for future generations.



CONSERVATION



Eco-Innovators is a subdivision of the Lazizi Welfare Foundation, committed to leading sustainable initiatives with a primary focus on waste management solutions.

Their mission is to transform waste into valuable, eco-friendly products, while adhering to the core principles of reuse, reduce, and recycle.

specializing in converting organic waste into nutrient-rich manure using Black Soldier Fly (BSF) larvae, which also serves as a protein supplement in animal feed.

Our glass waste is carefully repurposed into a variety of functional and decorative items such as flower vases, candle holders, pen holders, drinking glasses, bulb holders, animal carvings, and pavement blocks.

*Additionally, they transform carbon paper into efficient fire briquettes and ensure that metals and plastics are thoroughly recycled.

Eco-Innovators, as a Community-Based Organization (CBO), aligns closely with the broader objectives of the Lazizi Welfare Foundation, which include fostering quality education, promoting holistic health, and driving meaningful sustainability. Through our innovative waste management efforts, we contribute to environmental preservation and the sustainable development of our community.



Looking to the Horizon

- Educational Resource Provision
- Eco-Friendly Waste Management
- Broadened Conservation Partnerships & Initiatives
- Community Health Care Facility
- School Infrastructure Expansion
- Youth Football Academy
- Broadened Conservation Initiatives

These forthcoming projects embody our holistic approach to growth, recognizing the interconnectedness of community welfare, environmental health, and educational enrichment.

The Lodge is not just a retreat in the wilderness; it's a beacon for progressive change, a place where sustainability and community converge for a brighter future.



JW MARRIOTT
MASAI MARA LODGE

OVERVIEW



At The Lodge, our journey toward a brighter future is paved with strategic projects that embody our commitment to growth, sustainability, and community support. We take pride in sharing an overview of our upcoming endeavors that are set to unfold in the near future.

